



# FUNDRAISING FACT FILE

## WHY 1897?

It was the year we were founded!  
We've changed over 38 million  
lives since then.

Originally called "Our Dumb  
Friends League", we've helped  
working horses in London,  
through wars and more.



## THERE FOR PETS

11 Rehoming Sites, 2 Pet Care Clinics and 4  
Animal Hospitals are there to make sure every  
pet can live a healthy life in a happy home!

That includes our hospital in Victoria, London  
which opened in 1906 and is thought to be the  
oldest facility of it's kind in the world!

## THERE FOR PEOPLE

For the last 30 years, our Pet Loss Service has  
been there to help owners struggling with the  
grief of losing a pet. All completely free.

The service is ran by volunteers and it helped  
20,335 people in 2023!



## PET FOOD BANKS

1 in 5 pet owners can't afford to feed  
their pets. So, Blue Cross has teamed up  
with Pets At Home to create a network of  
Pet Food Banks so nobody has to make the  
heartbreaking choice of feeding  
themselves or their pet.



## DID YOU KNOW?

None of our work would be possible without  
donations and fundraising?

Whether you raise £5 and help us to microchip a  
cat, or £500 and help to make sure we can run  
the Pet Loss Support Service for a week, every  
donation helps to make sure we can be there  
for pets and people in need.

