



# Using a chat bot for your 1897 Challenge fundraiser

Using a chat bot is a really easy way to allow your community to find out key bits of information about your fundraiser and the Blue Cross so why not take a little time before your event to add set one up or add charity specific commands to your existing bot?

If you've never used a bot before, [here's a great guide from Tiltify on how to get started](#).

While you can add any command you find useful, we've put together some suggested commands and responses for you on the next page that you can pick and choose from. It's then as simple as copying and pasting them into your chosen bot and letting your community know that they are available to use!

If you don't see the information you'd like, or you need some extra help, then please do reach out to us on [Paws2play@bluecross.org.uk](mailto:Paws2play@bluecross.org.uk) or [join us on Discord right here](#).

Command	Message
!BxDonate	I'm raising money to help Blue Cross change the lives of pets in need. You can donate here [Add your Tiltify Donation Link Here]
!AboutBx	Blue Cross have been helping pets in need since 1897. They believe that every pet should have the chance to live a healthy life in a happy home and they run a number of services across the UK to make this a reality. From rehoming pets and providing affordable vet care, to campaigning for better welfare and even running a network of pet food banks. You can find out more about their work here <a href="https://www.bluecross.org.uk/about-blue-cross">https://www.bluecross.org.uk/about-blue-cross</a>
!BxStories	You can read all about some of the pets and people Blue Cross has helped in the past to see just how important their work is right here <a href="https://www.bluecross.org.uk/our-stories">https://www.bluecross.org.uk/our-stories</a>
!PetLoss	Blue Cross runs a free Pet Loss Support Service to help make sure no one has to face the pain of losing a pet alone. You can get help from them every day of the year right here <a href="https://www.bluecross.org.uk/pet-bereavement-and-pet-loss">https://www.bluecross.org.uk/pet-bereavement-and-pet-loss</a>
!1897	I'm taking on the 1897 Challenge and will be streaming for 1,897 minutes this March to honour the legacies of the pets and people Blue Cross has helped. All while fundraising to help make sure their vital services can be there to help even more pets in the future. Find out more on my Tiltify page here [Add your Tiltify Link Here]
!PetsHelped	Last year, Blue Cross helped 29,812 pets in need at their rehoming centres, hospitals and clinics
!CauseRewards	Make a donation of £15 or more through Tiltify and you can claim an exclusive pin badge of your choice from Blue Cross as a thank you! Donate here [Add your Tiltify Donation Link Here]
!GetInvolved	Want to get involved and take on a challenge to fundraise for pets yourself? Find out more and sign up here <a href="https://www.bluecross.org.uk/fundraise/gaming-and-streaming">https://www.bluecross.org.uk/fundraise/gaming-and-streaming</a>
!Amplify	Can't donate right now? Then don't worry you can still help by creating and sharing an Amplify link. This will help spread the word about what I'm doing and you'll be able to see how much has been donated to Blue Cross because of you! Create one here [Add a link to the Amplify section of your campaign page here]
!5dono	A £5 donation can cover the cost of microchipping a pet, helping the Blue Cross to make sure they can be reunited with their owners if they ever go missing
!10dono	A £10 donation to Blue Cross could help to make sure there's someone there to help someone with the loss of a pet on their Pet Loss Support Line
!25dono	A £25 donation could help to feed a cat for their entire stay at a Blue Cross rehoming centre while they wait to find their forever home
!50dono	A £50 donation could help towards the cost of providing dental care for a horse at the Blue Cross. You can also redeem the full 1897 Challenge Pin Bundle if you donate this much!
!86dono	A £86 donation helps to cover the cost for a full day of expert care for pets at Blue Cross
!100dono	£100 is an incredibly generous donation! It could help Blue Cross to vaccinate 4 rabbits in their care

!150dono	A donation of £150 can help Blue Cross with the costs of neutering a dog before they are rehomed
!250dono	£250 helps Blue Cross to cover the costs of training a new volunteer to run their Pet Loss Support Service to make sure no one has to go through the pain of losing a pet on their own
!489dono	Believe it or not, £489 is the average cost of rehoming a single rabbit after all the treatment, care and food has been factored in! Donating or raising this much means so much to the charity and we hope you're hopping for joy knowing what a pet hero you've been for rabbits in need
!500dono	£500 helps towards covering the running costs for the Pet Loss Support Service for a whole week! If you're thinking of donating this much, remember to use the matched giving option on Tiltify to turn it into a challenge for the rest of chat to match your incredible generosity
!784dono	What a purr-fect amount to donate or raise for pets in need. £784 is the average cost of finding a new home for a cat in the care of Blue Cross after vet checks, vaccinations, neutering, dental care, flea and worm treatment, food and expert care are all factored in. We really can't thank you enough for your support
!1000dono	£1000 is no small amount to donate or raise. It's lifechanging and can help Blue Cross cover the cost of leasing an animal ambulance for a full month so those who can't get out and about can still get their pets the essential vet care they need
!1243dono	Woof that's a big number! It's also the cost of covering all the care, attention and food that a single dog will need while with Blue Cross. So from the bottom of our hearts, thank you for helping to make it possible for us to give a dog the chance to live a healthy life in a happy home
!BxDiscord	Want to join a Discord full of pet lovers where you can share photos of your furry friends and find out more about Blue Cross and ways you can support them too? Join the Blue Cross Fundraisers server here <a href="https://discord.gg/J8WsPuEeNU">https://discord.gg/J8WsPuEeNU</a>