

It's a dog's life – let's make it better

Our 2024 manifesto charts a dog's life, focusing on those milestones where legislative change is needed.

So, on dogs' behalf we're asking the next UK government to promise the following:



Better breeding

85% of the public support a system of registration and licensing for all breeders.
A robust system of registration and licensing for all who breed and sell dogs and commitment to enforce legislation prohibiting breeding dogs when it's likely to lead to welfare issues for the mother or puppies.



Responsible ownership

74% of the public believe that there should be tougher penalties for owners failing to control their dogs.

Ending breed specific legislation – to be replaced with evidence-based, breed-neutral legislation that covers all aspects of dog control.



Introduction of a new dog licence

70% of the public would support the reintroduction of a mandatory dog licence.

Introducing a dog licence for all dog owners, with guidance and regulations.



An end to greyhound racing

Over 2300 greyhounds died between 2018 and 2022*

A phased end to this cruel sport, with the introduction of legislation to prohibit greyhound racing in England.

*according to British industry figures

General Election 2024



Pets change lives
We change theirs